

CONTACT

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EDUCATION

The Art Institute of Pittsburgh
Pittsburgh, PA | 2010–2012
Bachelor of Science in Graphic Design

James A. Rhodes State College
Lima, OH | 2007–2008
Majored in Digital Multimedia

Apollo Career Center
Lima, OH | 2006
Print & Graphics Certification

VOLUNTEER

Habitat for Humanity – Lima
Publication and Fundraising Committee

Lima Chamber of Commerce
Gala Planning Committee

Art Space/Lima
Board Member

AWARDS

Committee Volunteer of the Year
Habitat for Humanity of Lima – 2023
Recognized for leadership in design and event strategy for fundraising and promoting Habitat for Humanity in the Lima area.

Best of Show – Graphic Design
Art Institute of Pittsburgh Portfolio Show – 2012
Top honor for outstanding portfolio presentation

Open Your Eyes Art Contest – 3rd Place
Pittsburgh AIDS Taskforce – 2012
Awarded for impactful visual storytelling in social advocacy

INTERESTS

Creative Capricorn and intuitive INFP with a passion for journaling, crafting, and all things aesthetic. I freelance by day, make mood boards by night, and have a soft spot for astrology, cross-cultural psychology, and philanthropy. Addicted to safe spaces, makeup trends, flowers, gold accents, fashion inspo, music and communicating via carefully selected GIFs and memes.

WORK EXPERIENCE

2022–NOW ■ **Superior Credit Union** Lima, Ohio

Visual Brand Designer & Marketing Specialist

Lead brand management and graphic design initiatives. Collaborate on creative concept development for marketing campaigns. Manage projects, drive membership growth, oversee vendor and community relations, and coordinate marketing materials in alignment with the marketing director and team.

2020–2022 ■ **Lima Memorial Health System** Lima, Ohio

Production & Graphic Designer | Marketing Specialist

Collaborate with the Marketing team and Lima Memorial Foundation to provide art direction and branding expertise. Enhanced Lima Memorial's presence and fundraising efforts through print, environmental, web, and digital design. Conceptualize events and assist in event planning, including photography responsibilities.

2015–2020 ■ **Modo Media** Lima, Ohio

Creative Designer

Created innovative campaigns, brands, web designs, branding materials, and advertising content for social media. Contributed to video production and photography projects for diverse clientele at an ad agency and design studio.

2014 ■ **SignPro Imaging** Lima, Ohio

Graphic Designer

Designed vehicle graphics, signage, marketing materials, and custom invitations. Applied creativity across various projects to meet client needs in a dynamic sign shop environment.

2010–2013 ■ **Endagraph** Export, Pennsylvania

Graphic Designer

Produced vehicle decals, wall decals, posters, banners, and signage for a broad customer base at a versatile print company.

TALENTS

Creative direction, brand development & management, and marketing campaigns

Tagline creation, event aesthetics, working with vendors, packaging, and promo items

Strong eye for design: color, typography, layout, and photography

Versatile in print, digital, package, and environmental design

Strategic thinker with solid project management and team leadership, sees the bigger picture

Fast, flexible, and deadline-driven with a customer-first and empathetic mindset

TOOLS & TECH

Design: Illustrator, Photoshop, InDesign, Adobe Express

Web & CMS: Wix, WordPress, basic HTML, Social Media

Productivity: Microsoft Office, Mac/Apple-savvy, Google Suite

Management: Asana, Monday

Freehand Drawing & Sketching

Photography