

WORK EXPERIENCE

Responsible for graphic design, digital marketing, managing vendor relationships, coordinating marketing materials and project management. Assist the team with planning, coordinating, and executing marketing campaigns.

Lima Memorial Health System

Lima, OH | 2020-2022

Production & Graphic Designer | Marketing Specialist

Collaborates with the Marketing team and the Lima Memorial Foundation to provide art direction and branding direction. The team provides immaculate quality of Lima Memorial's presence and fundraising in the community. Provide Print, Environmental, Web and Digital Design skills. Conceptualize events and assists in event planning. LMHS's photographer.

Modo Media

Lima, OH | 2015-2020

Graphic Designer

Modo Media is an ad agency, design studio, and a video production team.

At Modo Media every day my creativity was put to a new limit. I worked on everything from campaigns, web design, graphic design, branding, advertising for social media, video, photography, and so much more for a wide range of clients.

SignPro Imaging

Lima, 0H | 2014

Graphic Designer

SignPro is more than just a sign shop, I produced a large variety of things ranging from vehicle graphics/wraps, signage, marketing materials, wedding invitations, and so much more

Endagraph

Export, PA | 2010-2013

Graphic Designer

Working at a versatile print company where I designed vehicle and wall decals, brands posters, banners, signs ect. for an extensive customer base

VOLUNTEER

Habitat for Humanity - Lima

Publication and Fundraising Comittee

EDUCATION

The Art Institute of Pittsburgh

Pittsburgh, PA | 2010-2012

Bachelor of Science Degree in Graphic Design

James A. Rhodes State College

Lima, OH | 2007-2008

Majored in Digital Multimedia

Apollo Career Center

Lima, 0H | 2006

Print & Graphics

Diploma and Print & Graphics Certification

Superior Credit Union Lima, OH | 2022-Current Marketing Specialist | Graphic Designer

TALENT & SKILLS

√ 419.303.6124

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jeanfocht.com

- + Design Principles
- + Color Theory
- + Art Direction
- + Image Manipulation
- + Typography
- + Photography
- + Contextual Research
- + Innovation
- Creativity
- + Print & Digital Design
- + Environmental Design
- + Branding
- + Project Management
- + Problem-Solving
- + Deadline Driven
- + Marketing
- + Team Building
- + Customer Service
- + Strategic Planning
- + Diverse Creative Processes
- + Brand Management

TOOLS

- + Illustrator
- + Photoshop
- + InDesign
- + Microsoft Suite
- + Wix
- + CMS Platforms
- + Social Media | Blogging
- + Project Management Systems
- + Mac | PC
- + Basic HTML
- + Mailchimp
- + Print & Scanning

AWARDS

Best of Show

2012 Art Institute of Pittsburgh Portfolio Show

Open Your Eyes Art Contest 2012 Pittsburgh Aids Taskforce

PERSONAL INTERESTS

- + Drawing
- + Freelance
- + Crafting
- + Astrology
- + Makeup
- + Cross-Cultural Psychology
- + Volunteering

