

CONTACT

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EDUCATION

The Art Institute of Pittsburgh
Pittsburgh, PA | 2010–2012
Bachelor of Science Degree
in Graphic Design

James A. Rhodes State College
Lima, OH | 2007–2008
Major in Digital Multimedia

Apollo Career Center
Lima, OH | 2006
Print & Graphics Certification

VOLUNTEER

Habitat for Humanity – Lima
Publication and Fundraising Committee

Lima Chamber of Commerce
Gala Planning Committee

AWARDS

Committee Volunteer of the Year
Habitat for Humanity of Lima – 2023
Recognized for leadership in design and event strategy

Best of Show – Graphic Design
Art Institute of Pittsburgh Portfolio Show – 2012
Top honor for outstanding portfolio presentation

Open Your Eyes Art Contest – 3rd Place
Pittsburgh AIDS Taskforce – 2012
Awarded for impactful visual storytelling in social advocacy

INTERESTS

Creative Capricorn and intuitive INFP with a passion for journaling, crafting, and all things aesthetic. I freelance by day, make mood boards by night, and have a soft spot for astrology, cross-cultural psychology, and philanthropy. Addicted to safe spaces, makeup trends, flowers, gold accents, fashion inspo, music and communicating via carefully selected GIFs and memes.

WORK EXPERIENCE

- 2022–NOW** ■ **Superior Credit Union** *Lima, Ohio*
Visual Brand Designer & Marketing Specialist
Lead brand management and graphic design initiatives. Collaborate on creative concept development for marketing campaigns. Manage projects, drive membership growth, oversee vendor and community relations, and coordinate marketing materials in alignment with the marketing director and team.
- 2020–2022** ■ **Lima Memorial Health System** *Lima, OH*
Production & Graphic Designer | Marketing Specialist
Collaborate with the Marketing team and Lima Memorial Foundation to provide art direction and branding expertise. Enhanced Lima Memorial's presence and fundraising efforts through print, environmental, web, and digital design. Conceptualize events and assist in event planning, including photography responsibilities.
- 2015–2020** ■ **Modo Media** *Lima, Ohio*
Creative Designer
Created innovative campaigns, brands, web designs, branding materials, and advertising content for social media. Contributed to video production and photography projects for diverse clientele at an ad agency and design studio.
- 2014** ■ **SignPro Imaging** *Lima, Ohio*
Graphic Designer
Designed vehicle graphics, signage, marketing materials, and custom invitations. Applied creativity across various projects to meet client needs in a dynamic sign shop environment.
- 2010–2013** ■ **Endagraph** *Export, Pennsylvania*
Graphic Designer
Produced vehicle decals, wall decals, posters, banners, and signage for a broad customer base at a versatile print company.

TALENTS

- Creative direction, brand development & management, and marketing campaigns
- Tagline creation, event aesthetics, working with vendors, packaging, and promo items
- Strong eye for design: color, typography, layout, and photography
- Versatile in print, digital, package, and environmental design
- Strategic thinker with solid project management and team leadership, sees the bigger picture
- Fast, flexible, and deadline-driven with a customer-first and empathetic mindset

TOOLS & TECH

- Design: Illustrator, Photoshop, InDesign
- Web & CMS: Wix, WordPress, basic HTML
- Productivity: Microsoft Office, Mac/Apple-savvy, Google Suite
- Management: Asana, Monday
- Freehand Drawing & Sketching
- Photography